

Tekst 11

- 2p 33 Geef bij elke bewering over Ryan aan of deze juist of onjuist is volgens de tekst.

Omcirkel 'juist' of 'onjuist' in je uitwerkbijlage.

- 1 Zijn moeder kwam op het idee zijn filmpjes op YouTube te zetten.
- 2 Zijn filmpjes gaan over kinderspeelgoed.
- 3 Het hele gezin leeft van het geld dat hij verdient.
- 4 Als hij een keer geen zin heeft om een filmpje te maken, moet het toch van zijn ouders.

Ryan's ToysReview



Ryan, the star of Ryan's ToysReview, has just been named one of this year's world's highest-paid YouTube stars. Ryan, whose surname is unknown, makes more than \$14.6 million – just by opening the toy's box and then reviewing his new toys. His channel was launched in March 2015 when Ryan was three and it now has more than 10 million followers.

Ryan's mother Loann quit her job as a high school science teacher to work on the channel full-time and it's a move that's paid off. Ryan's mother explained how the phenomenon started. "Ryan was watching a lot of toy review channels," she said. "One day, he asked me, 'How come I'm not on YouTube when all the other kids are? I want to be on YouTube too!' So we just thought we would let him try it – yeah, you can do that. Then, we took him to the store to get his very first toy, I think it was a Lego train set, and it all started from there." Ryan's channel took off after a video of him reviewing a Giant Egg Surprise went viral. Since then, he has posted daily reviews of new toys. Loann and husband Sean are putting the YouTube earnings into a college savings account for Ryan and a trust fund for him and his twin sisters, Emma and Kate. While the family have struck gold with the channel, his father decided to keep his job as a structural engineer. Sean and Loann say the family will only continue making the videos until Ryan gets bored with them.

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