Meralco: Unplug to save bags





Meralco, the Philippines' top supplier of electricity, aimed to show goodwill to its customers by educating them on how electric consumption works and how to read electricity bills.





Special bags that combined 'Electricitips' or information on how to save electricity and ways to practice smart electrical consumption were given away during Christmas bazaars and Meralco mall events.

adsoftheworld.com, 2015