



The Jet Set

We already knew that dogs at *Best Friends Animal Sanctuary* turn heads, but they've now officially been "discovered". Dog gear company *Ruffwear* shot their fall catalog with canine models at *Best Friends*, as part of a new partnership to help more *Sanctuary* pets go home.

The company will also be helping *Best Friends* dogs find homes through the *Ruff Adventure* adoption program. Via a Facebook app, *Ruffwear* customers can learn more about featured dogs and apply to adopt them. All approved adoptions will be paid for — including travel fees such as airline costs out of Utah — by *Ruffwear*. Jetsetting dogs will go home sporting stylish *Ruffwear* collars and leashes, making them the ultimate "spokesdogs".

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