

- 1p 11 Which of the following fits the gap in paragraph 5?  
A blocked  
B boosted  
C facilitated  
D justified
- 1p 12 Which of the following can be concluded about Habib Battah, judging from paragraph 6?  
A He advises the Lebanese government on matters of global political importance.  
B He believes authorities should be involved in providing essential facilities.  
C He is confident that the garbage issue now has top priority for the government.  
D He strongly supports involving commercial stakeholders in important decisions.

## Tekst 6 Down the YouTubes

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- 1p 13 What is the point made about 'Influencers' in paragraphs 1 and 2?  
A They are committed to their followers and want to do good.  
B They are grateful that the internet has made them less self-conscious.  
C They are self-centred and produce books with identical storylines.  
D They are vulnerable youngsters who are trying to avoid attention.
- "This creates a problem, however, when it comes to promoting a book"  
(paragraph 3)
- 1p 14 What is the problem for these 'Influencers'?  
A They actually have nothing new to tell.  
B They are used to earning money easily.  
C They have followers who clearly dislike reading.  
D They lack the patience for doing market research.
- 1p 15 Which of the following fits the gap in paragraph 4?  
A denies herself  
B falls back on  
C is ignorant about  
D makes fun of

- 2p 16 Geef van de volgende citaten uit alinea 2 tot en met 5 aan of deze ironisch bedoeld zijn door de schrijver van het artikel.  
Noteer 'wel' of 'niet' achter elk nummer op het antwoordblad.
- 1 "in an astonishing turnaround" (alinea 2)
  - 2 "This creates a problem, however, when it comes to promoting a book" (alinea 3)
  - 3 "she has 50m followers who might buy it" (alinea 4)
  - 4 "She then embarks on a protracted aside" (alinea 5)
- "(failing to note that she is *metaphorically* squeezing one out too)" (paragraph 6)
- 1p 17 What is the function of this remark?  
The writer wants to
- A express how much he/she dislikes the book written by Melanie Murphy.
  - B give an example of the topics Melanie Murphy discusses in her book.
  - C make clear why he/she admires Melanie Murphy's honesty and openness.
  - D point out that some bits in Melanie Murphy's book are quite distasteful.
- 1p 18 Which conclusion about Influencers do paragraphs 7 and 8 lead up to?
- A They are mainly driven by financial gain and not worthy of attention.
  - B They are talented but tend to overexpose themselves in the media.
  - C They have an important role in this world dominated by technology.
  - D They lack the skills to keep audiences interested in them for long.

## Tekst 7 Beware the robot revolution

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- 1p 19 "automation has created more jobs than it has destroyed" (alinea 1)  
Welke zin verderop in de tekst is inhoudelijk een herhaling van deze bewering?  
Citeer de eerste twee woorden van deze zin.
- 1p 20 Which of the following becomes clear from paragraph 2?
- A Low-skilled employees have to work more hours per week than people working in technology.
  - B New jobs appear in different places than where automation causes unemployment.
  - C People whose jobs are taken over by a machine suffer from a loss of self-esteem.
  - D Workers who are laid off receive too little support when looking for new employment.