

1p 27 Which of the following fits the gap in paragraph 4?

- A avoid
- B dislike
- C promote
- D welcome

Online winkels maken ruilen of retourneren gemakkelijk, omdat ze dan meer verkopen, onder andere vanwege het “endowment effect” (alinea 4).

1p 28 Welk **ander** voordeel voor winkels van gemakkelijk ruilen of retourneren wordt in alinea 4 genoemd?  
Geef antwoord in het Nederlands.

“The ease of returns is probably making me order more stuff” (alinea 5)

1p 29 Welke eerdere zin in de tekst is inhoudelijk een herhaling van deze bewering?  
Citeer de eerste twee woorden van deze zin.

## Tekst 9 Revenge is a dish better left unmade

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1p 30 What is said about revenge in paragraph 1?

- A It is a genetically in-built reflex that is increasingly relevant in today's world.
- B It is a relic from the past that seems to be disappearing from modern life.
- C It is a safeguard that helps individuals survive the harsh realities of society.
- D It is an innate mechanism that was once useful to maintain social stability.

1p 31 What is the function of paragraph 2?

- A to downplay the findings from paragraph 1 by quoting current research
- B to question what is said in paragraph 1 and introduce alternative views
- C to relate paragraph 1 to the insights presented later in the text
- D to stress the relevance of the hypothesis mentioned in paragraph 1

1p 32 Which of the following fits the gap in paragraph 4?

- A ethical aspects
- B paradoxical consequences
- C social acceptability
- D substantial benefits
- E theoretical limitations

In alinea 3 tot en met 6 worden de volgende wetenschappers genoemd:

- 1 David Chester (alinea 3)
- 2 Timothy Wilson (alinea 4)
- 3 Beverly Engel (alinea 5)
- 4 Michael McCullough (alinea 6)

- 2p 33 Geef van elke persoon aan welke uitspraak het best bij hem of haar past.  
Noteer de letter van de uitspraak achter het nummer op het antwoordblad.  
*Let op: er blijven twee uitspraken over.*
- a A focus on revenge can result in an unhealthy obsession.
  - b An act of revenge can restore the balance in a relationship.
  - c A reconciliation is often preferable to a prolonged conflict.
  - d Refraining from revenge can help us find a new perspective on events.
  - e Revenge will only bring temporary relief.
  - f Striking out at an enemy is both risky and deeply satisfying.

## Tekst 10 Hot talk-show

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- 1p 34 What becomes clear from paragraph 1 about Charlize Theron's appearance in *Hot Ones*?
- A She demonstrated how skilled an actress she is.
  - B She refused to talk at the end of the interview.
  - C She used foul language when being interviewed.
  - D She was angry for being treated disrespectfully.

“Guests on *Hot Ones*, (...), regularly freak out” (alinea 2)

- 1p 35 In welke alinea verderop in de tekst wordt een voorbeeld van dit soort extreem gedrag van een gast genoemd?  
Noteer het nummer van deze alinea.

“to knock our celebrity guests off their PR-driven flight pattern” (alinea 4)

- 1p 36 Leg uit in het Nederlands wat met deze zin bedoeld wordt.  
*Let op: een letterlijke vertaling van het citaat levert geen scorepunt op.*

- 1p 37 Which of the following fits the gap in paragraph 6?
- A because
  - B but
  - C provided
  - D so

**Let op: de laatste vragen van dit examen staan op de volgende pagina.**