

Tekst 6 H is for Hawk

- 4p 15 Geef van de volgende beweringen over de hoofdpersoon aan of deze overeenkomen met de inhoud van de tekst.
Noteer “wel” of “niet” achter elk nummer op het antwoordblad.
- 1 Ze was enorm gefascineerd door roofvogels.
 - 2 Ze behoorde tot de hogere klassen van de Britse samenleving.
 - 3 Ze wist dat roofvogels gebruikt werden om andere dieren te doden.
 - 4 Ze kreeg de veren van de eerste gedode fazant mee als herinnering aan de jacht.
 - 5 Het verbaasde haar dat de groep valkeniers in de loop van de middag kleiner werd.
 - 6 Ze had zich van tevoren verdiept in roofvogels en hun gedrag.
 - 7 Ze twijfelde aan het einde van de dag of zij geschikt was om valkenier te worden.

Tekst 7 Congrats, it's an emoji!

- 1p 16 What conclusion about emoji do paragraphs 1 and 2 lead up to?
- A They are extremely widespread.
 - B They cannot express basic emotions.
 - C They help save a great deal of time.
 - D They result in superficial communication.
- 1p 17 Which of the following fits the gap in paragraph 2?
- A fitting
 - B ironic
 - C offensive
 - D unwise
- 1p 18 Which of the following is true of paragraph 3?
- A It celebrates the humorous aspects of emoji.
 - B It discusses some possible uses of emoji.
 - C It emphasises the cultural limitations of emoji.
 - D It illustrates the historical importance of emoji.
- 1p 19 What is the point made by Gretchen McCulloch in paragraph 4?
- A Despite their appearance, emoji can be used for serious matters.
 - B Emoji can help people deal with emotionally challenging situations.
 - C Emoji enrich our interaction, but cannot replace the use of words.
 - D Researchers underestimate the psychological impact of using emoji.
 - E To avoid unnecessary irritation, the use of emoji should be restricted.

- 1p 20 Which of the following is the role of the Unicode Consortium (paragraph 5) with regard to emoji?
- A It advises on their precise meaning and purpose.
 - B It creates a number of brand-specific versions.
 - C It invests in their development and online promotion.
 - D It manages their introduction and subsequent use.
- 1p 21 What is the example of “a new ‘dumpling’ emoji” (paragraph 6) meant to make clear?
- If you want a new emoji to be approved, it helps if you
- A conduct scientific research first.
 - B describe the origins of your idea.
 - C have ample financial backing.
 - D have world-wide connections.
 - E show that it has universal appeal.
- 1p 22 What becomes clear from paragraph 7?
- A A company’s image can be damaged by the style it uses for its emoji.
 - B Different corporations use different versions of the same emoji.
 - C The final version of an emoji seldom resembles the original drawing.
 - D The major players in the tech-field have a monopoly on emoji.
- 1p 23 Which of the following becomes clear in paragraph 8?
- A A genuine emoji must be approved by the Unicode Consortium.
 - B Businesses may not alter the appearances of emoji in any way.
 - C Creating new emoji is essentially quite a simple process.
 - D The rules developed by the Unicode Consortium are complex.
- 1p 24 “‘I’ve drawn more poops than I care to consider.’” (paragraph 9)
- What is the function of this final statement?
- A to finish the article on a playful note
 - B to imply that Maheux dislikes his job
 - C to ridicule people who design emoji
 - D to stress that Maheux is a professional