

## Tekst 8 Why rewards can backfire

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- 1p 25 Which of the following fits the gap in paragraph 1?  
A constructive collaboration  
B financial gain  
C patient suffering  
D psychological manipulation  
E social equality
- 1p 26 Which of the following correctly defines the “overjustification effect” (paragraph 2)?  
A A craving for more than is needed stimulates people to give it their utmost.  
B External incentives tend to decrease a person’s motivation to perform a task.  
C People will excuse the abuse of vulnerable individuals if they can profit from it.  
D Unlike animals, humans can reflect on the consequences of their actions.
- 1p 27 How is paragraph 3 related to paragraph 2?  
A It further explores the line of thought presented in paragraph 2.  
B It questions the line of thought presented in paragraph 2.  
C It summarises the line of thought presented in paragraph 2.
- 1p 28 Which of the following fits the gap at the end of the text?  
A If the human race had not invented a system of rewards, it might not have survived.  
B Perhaps the only truly rewarding life is the one lived with little hope of reward.  
C The pursuit of happiness has become the main driving force in modern society.  
D To make life worthwhile people should trust their intuition more than they do now.
- 2p 29 Geef van de volgende in de tekst besproken onderwerpen aan of deze genoemd zijn als een voorbeeld waarbij beloningen goed werken.  
Noteer “wel” of “niet” achter elk nummer op het antwoordblad.  
1 “Skinner’s lab rats” (alinea 2)  
2 “the context of parenting and teaching” (alinea 3)  
3 “charity fundraisers” (alinea 3)  
4 “relationships” (alinea 4)