

## Tekst 6 Speaking of privacy

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In de tekst beantwoordt journalist Nick Confessore een aantal vragen over het gebruik van technologie.

- 2p 15 Geef van de onderstaande vragen aan bij welk onderdeel (15-1, 15-2, 15-3 of 15-4) van het interview ze horen.  
*Noteer de juiste letter van de vraag achter elk nummer op het antwoordblad.*  
Let op: er blijven twee vragen over.
- a Have you changed your use of social media after writing about some of the data practices of Facebook?
  - b If you could invent a product to help people protect their online privacy, what would it be?
  - c In your work, you have been comparing apps from different companies. Which one do you find the most useful?
  - d Outside of work, what tech do you and your family love to use and why?
  - e Why should customers resist having to give up their privacy in exchange for using Google and Facebook?
  - f You've written a lot about the misuse of people's online data. How do you protect your own data privacy in your work?

- 1p 16 Which of the following fits the gap in paragraph 5?
- A As a result
  - B For all that
  - C In like manner
  - D In other words

'the deck is stacked against users' (alinea 5)

Verderop in het interview wordt hier een verklaring voor gegeven.

- 1p 17 In welke zin wordt deze verklaring **voor het eerst** genoemd?  
*Citeer de eerste twee woorden van deze zin.*

- 1p 18 Which of the following becomes clear about Nick Confessore in paragraphs 6-7?
- A He has been advised to cancel his social media accounts due to the nature of the work he does.
  - B He has found a foolproof way to prevent data collection on his social media accounts.
  - C He is aware that social media apps track his every move and he tries to work around that.
  - D He is worried about his family because they may be exposed to social media aggression.

- 1p 19 What is the point made in paragraphs 8-10?
- A American citizens prefer the present state of affairs over more secure online privacy settings.
  - B American internet companies know how to bypass the existing online privacy laws.
  - C American legislators should strengthen the protection of online privacy rights.
  - D American politicians disagree about which general standards to set for online privacy.
- 1p 20 What is the goal of paragraphs 11-14?
- A to highlight the deviousness of the majority of technology companies
  - B to point out how some appliances are impractical rather than helpful
  - C to stress how the internet has changed modern society for the worse
  - D to tone down the suggestion that people's privacy is easily violated

## Tekst 7

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- 1p 21 Which of the following is true about Jessica Zollman, according to paragraphs 1-2?
- A A large group of people appreciated her posts on Instagram.
  - B She left Instagram because she grew tired of their regulations.
  - C She was an app designer who helped improve Instagram software.
  - D The owners of Instagram used her posts to further develop the app.
- 1p 22 Which of the following fits the gap in paragraph 3?
- A Content quality suffered
  - B Earnings steadily increased
  - C Market saturation happened
  - D Online scamming emerged

In alinea 4 staan redenen waarom Jessica Zollman besloot om een vaste baan te zoeken.

- 1p 23 Worden de onderstaande redenen genoemd in alinea 4?  
*Noteer 'wel' of 'niet' achter elk nummer op het antwoordblad.*
- 1 Ze vond het leven als influencer te oppervlakkig.
  - 2 Ze kon niet langer rondkomen van haar inkomsten als influencer.

'almost mistrust on behalf of both consumers and brands when it comes to influencers.' (alinea 6)

- 1p 24 In welke zin **verderop in de tekst** wordt genoemd wat bedrijven gaan doen om dit probleem te bestrijden?  
*Citeer de eerste twee woorden van deze zin.*