

- 1p 19 What is the point made in paragraphs 8-10?
- A American citizens prefer the present state of affairs over more secure online privacy settings.
  - B American internet companies know how to bypass the existing online privacy laws.
  - C American legislators should strengthen the protection of online privacy rights.
  - D American politicians disagree about which general standards to set for online privacy.
- 1p 20 What is the goal of paragraphs 11-14?
- A to highlight the deviousness of the majority of technology companies
  - B to point out how some appliances are impractical rather than helpful
  - C to stress how the internet has changed modern society for the worse
  - D to tone down the suggestion that people's privacy is easily violated

## Tekst 7

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- 1p 21 Which of the following is true about Jessica Zollman, according to paragraphs 1-2?
- A A large group of people appreciated her posts on Instagram.
  - B She left Instagram because she grew tired of their regulations.
  - C She was an app designer who helped improve Instagram software.
  - D The owners of Instagram used her posts to further develop the app.
- 1p 22 Which of the following fits the gap in paragraph 3?
- A Content quality suffered
  - B Earnings steadily increased
  - C Market saturation happened
  - D Online scamming emerged

In alinea 4 staan redenen waarom Jessica Zollman besloot om een vaste baan te zoeken.

- 1p 23 Worden de onderstaande redenen genoemd in alinea 4?  
*Noteer 'wel' of 'niet' achter elk nummer op het antwoordblad.*
- 1 Ze vond het leven als influencer te oppervlakkig.
  - 2 Ze kon niet langer rondkomen van haar inkomsten als influencer.

'almost mistrust on behalf of both consumers and brands when it comes to influencers.' (alinea 6)

- 1p 24 In welke zin **verderop in de tekst** wordt genoemd wat bedrijven gaan doen om dit probleem te bestrijden?  
*Citeer de eerste twee woorden van deze zin.*

- 1p 25 Which of these titles best fits the article as a whole?
- A Easy money on Instagram
  - B End of the road for influencers
  - C Insta rookie on top of the world
  - D The toll of the influencer lifestyle

## Tekst 8 The business of helping kids get into college

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- 1p 26 Which of the following fits the gap in paragraph 1?
- A costs more than most can afford
  - B could be made more challenging
  - C is nothing short of excruciating
  - D should be a communal activity
- 1p 27 What is the point made about College Shortcuts in paragraph 2?
- A It had to print its own promotional materials.
  - B It made optimal use of online marketing tools.
  - C It took a while before it became profitable.
  - D It was initially a very small-scale operation.
- 2p 28 Zijn de volgende beweringen over Neha Gupta in overeenstemming met de inhoud van alinea 3-4?  
*Noteer 'wel' of 'niet' achter elk nummer op het antwoordblad.*
- 1 Ze ging standaard bij mensen thuis langs om hen te overtuigen haar in te huren.
  - 2 Ze had aanbevelingen van familie verzameld om te bewijzen dat ze goede resultaten leverde.
  - 3 Ze huurde vrienden in om haar personeelskosten laag te houden.
  - 4 Haar bedrijf groeide als gevolg van mond-tot-mondreclame.
- 1p 29 What is the main difference between College Shortcuts and other companies offering the same service, according to paragraph 5?
- A College Shortcuts also offers its services to postgraduates.
  - B College Shortcuts has the best reputation in this field.
  - C College Shortcuts hires a high proportion of female employees.
  - D College Shortcuts makes use of scientifically proven methods.
  - E College Shortcuts pays attention to the clients' personal needs.