

- 1p 25 Which of these titles best fits the article as a whole?
- A Easy money on Instagram
 - B End of the road for influencers
 - C Insta rookie on top of the world
 - D The toll of the influencer lifestyle

Tekst 8 The business of helping kids get into college

- 1p 26 Which of the following fits the gap in paragraph 1?
- A costs more than most can afford
 - B could be made more challenging
 - C is nothing short of excruciating
 - D should be a communal activity
- 1p 27 What is the point made about College Shortcuts in paragraph 2?
- A It had to print its own promotional materials.
 - B It made optimal use of online marketing tools.
 - C It took a while before it became profitable.
 - D It was initially a very small-scale operation.
- 2p 28 Zijn de volgende beweringen over Neha Gupta in overeenstemming met de inhoud van alinea 3-4?
Noteer 'wel' of 'niet' achter elk nummer op het antwoordblad.
- 1 Ze ging standaard bij mensen thuis langs om hen te overtuigen haar in te huren.
 - 2 Ze had aanbevelingen van familie verzameld om te bewijzen dat ze goede resultaten leverde.
 - 3 Ze huurde vrienden in om haar personeelskosten laag te houden.
 - 4 Haar bedrijf groeide als gevolg van mond-tot-mondreclame.
- 1p 29 What is the main difference between College Shortcuts and other companies offering the same service, according to paragraph 5?
- A College Shortcuts also offers its services to postgraduates.
 - B College Shortcuts has the best reputation in this field.
 - C College Shortcuts hires a high proportion of female employees.
 - D College Shortcuts makes use of scientifically proven methods.
 - E College Shortcuts pays attention to the clients' personal needs.