

Tesco apologises



A horror film colouring book has been withdrawn from sale on the Tesco supermarket website after accidentally being marketed online at children aged five to eight. The supermarket removed the adult book – which includes scary images from horror films *Psycho* and *Hellraiser* – after it realised the error.

A spokesman for Tesco said the 16-page colouring book called *Colour Me Good Arrggghhhh!!* had been placed in an incorrect category when listed on its website by a third-party seller. Author Mel Elliott said she was not aware that the distributor had placed her books on Tesco's website. She said her items were “pop culture-inspired and aimed at playful grown-ups”. She added: “They are not aimed at kids. They are usually sold to grown-ups in fashion shops and book stores.”

A spokesman for Tesco said: “We have very clear guidelines for third-party sellers who list items on our website and are sorry that on this occasion they weren't followed.”

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