

- 2p 13 Geef van elke bewering aan of deze juist of onjuist is volgens alinea 5 en/of 6.
Omcirkel achter elk nummer 'juist' of 'onjuist' in de uitwerkbijlage.
- 1 Josh heeft met zijn foto's al meerdere belangrijke prijzen gewonnen.
 - 2 De walvissen waren verdwenen toen Josh foto's ging maken.
 - 3 Josh vindt het risico dat hij moet nemen om de juiste foto te maken, soms te groot.
 - 4 Josh heeft er moeite mee dat het op de Noordpool zo lang licht kan blijven.

Tekst 6

- 1p 14 What becomes clear from paragraph 1?
- A The fear of bacteria in dips is overdone.
 - B There are more bacteria in dips after double dipping.
 - C Water usually contains more bacteria than dips.
- 1p 15 Kies bij 15 in alinea 2 het juiste antwoord uit de gegeven mogelijkheden.
- A For example,
 - B Furthermore,
 - C However,
 - D Therefore,
- 1p 16 What is concluded about double-dipping in paragraph 3?
- A It is completely safe if you are in good health.
 - B It is more embarrassing than dangerous.
 - C Its consequences might be unpleasant.
 - D Its effects may never be fully discovered.
- 1p 17 What is the **main** purpose of this text?
- A advising people on food hygiene
 - B explaining what double dipping actually is
 - C introducing the subject of food etiquette
 - D presenting an opinion on the topic of bacteria in food

Tekst 7

- 1p 18 What is said about Starbucks in paragraph 1?
- A It provided drinks at polling stations.
 - B It sent volunteers to help in the election.
 - C It sponsored a politician's campaign.
 - D It tried to encourage people to vote.

- 1p 19 “can we seriously take their word for it?” (paragraph 2)
What does ‘it’ refer to?
A that businesses care for their employees
B that businesses support various charities
C that businesses try to get more media attention
D that businesses want to make the world a better place
- 1p 20 What becomes clear from paragraph 3?
A In the past, employees used to obey their employers.
B In the past, values were generally accepted.
C Nowadays, brands focus on commitment from clients.
D Nowadays, consumers care about doing the right thing.
- 1p 21 What becomes clear from paragraph 4?
A Heineken is making more money than years ago.
B Heineken wants to expand to new markets.
C People criticise beer brewers for promoting bad habits.
D Young adults appear to consume less beer nowadays.
- 1p 22 Het einde van de laatste zin van alinea 5 ontbreekt.
Kies bij 22 in de tekst het juiste antwoord uit de gegeven mogelijkheden.
A which customers don’t always appreciate
B which makes for much better campaigns
C which might increase sales even further
- 1p 23 “Can companies make us better citizens?” (title)
What is the answer to this question, according to this article?
A Yes, but they have other motives as well.
B Yes, but they have to be forced by the public.
C Yes, but they need the support of governments.
D Yes, but they need to be well-known brands.

Tekst 8

- 1p 24 What becomes clear about older dogs from this article?
A They are capable of acquiring new skills.
B They can give their older owners a hard time.
C They can only learn from game-like activities.
D They should be allowed to play more.