

We're Trying ...



We're trying to recycle more, but in the UK, people are still confused about how to reduce their plastic consumption and shop more sustainably, according to new research. Nearly half (48.5%) of Brits would like to significantly reduce their plastic consumption but don't know how to do more. And a whopping 65% felt that they had been bombarded with too much information about the negative effects of plastic but not given enough guidance on how to reduce it...

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