

## Tekst 11

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- 1p 33 What is mentioned in paragraph 1?
- A A new designer bag turns out to look a lot like the shopping bags Ikea uses.
  - B Balenciaga designers have been shopping in an Ikea store.
  - C Famous fashion houses are making fun of the quality of Ikea bags.
  - D Ikea wants to raise the price of their popular shopping bags.
- 1p 34 What is the tone of the Ikea advertisement? (paragraph 2)
- A critical
  - B humorous
  - C irritated
- 2p 35 Geef van elke eigenschap aan of dit een kenmerk is van de Ikea-tas volgens alinea 2.  
*Omcirkel achter elk nummer 'wel' of 'niet' in de uitwerkbijlage.*
- 1 hengsels
  - 2 makkelijk op te vouwen
  - 3 kleur
  - 4 label
- 1p 36 What was special about the Ikea advertisement besides being made very quickly, according to paragraph 3?
- A It appeared on all their social media channels.
  - B It was combined with a sales offer on their bag.
  - C It was designed to look identical to the Balenciaga ad.
  - D It was made by a famous photographer.

## Tekst 12

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- 1p 37 What is pointed out about a 22-year-old man from India?
- A He caused a car crash with his new car.
  - B He got pulled over while driving his new car.
  - C He was ungrateful for the new car he got.
- 1p 38 Kies bij 38 in de tekst het juiste antwoord uit de gegeven mogelijkheden.
- A accidentally
  - B intentionally
  - C professionally