

De volgende drie alinea's kwamen oorspronkelijk na alinea 1, maar zijn uit de tekst weggehaald (zie stippelijntjes in de tekst).

- a The study jibes with previous observations that brain injuries to the right hemisphere can be associated with humor deficits in some people who understand a joke's meaning but "don't think things are funny anymore," Buchanan says. She hopes this and future studies may lead to rehabilitative training to help such individuals get back their sense of humor.
- b This interaction enables us to "get" the joke because puns, as a form of word play, complete humor's basic formula: "expectation plus incongruity equals laughter". Buchanan has found that in puns, where words have multiple, ambiguous meanings, the sentence context primes us to interpret a word in a specific way, an operation that occurs in the left hemisphere. Humor emerges when the right hemisphere subsequently clues us in to the word's other, unanticipated meaning, triggering what this study classifies a "surprise reinterpretation."
- c To observe how the brain handles this type of humor, researchers at the University of Windsor in Ontario presented study participants with a word relating to a pun in either the left or right visual field (which corresponds to the right or left brain hemisphere, respectively). They then analyzed a subject's reaction time in each situation to determine which hemisphere was dominant. "The left hemisphere is the linguistic hemisphere, so it's the one that processes most of the language aspects of the pun, with the right hemisphere kicking in a bit later" to reveal the word's dual meanings, explains Lori Buchanan, a psychology professor and co-author of the study.

- 1p 8 In welke volgorde stonden bovenstaande alinea's in de tekst?
Zet de letters in de juiste volgorde.

Tekst 5 You may like this book

- 1p 9 Which of the following fits the gap in paragraph 1?
- A abysmal
 - B elusive
 - C exclusive
 - D neglected
 - E uninteresting

- 1p 10 What becomes clear from paragraph 2?
- A The analysis of taste calls for a rigorously controlled experiment.
 - B There are many different ways to influence taste.
 - C The senses play a key role in establishing personal taste.
 - D Tom Vanderbilt consulted a wide range of sources investigating taste.
 - E Tom Vanderbilt's research shows that taste is culturally determined.
- “he's mildly horrified” (alinea 3)
- 1p 11 Welke zin eerder in de tekst bevat een verklaring voor deze reactie? Citeer de eerste twee woorden van deze zin.
- 1p 12 What is the main point of paragraph 4?
- A Nowadays, people use social media to influence others.
 - B Our social networks prove significant for the choices we make.
 - C Recent research has refuted long-standing assumptions about taste.
 - D The connection between taste and the decisions we make is intangible.
- 1p 13 Which of the following echoes Tom Vanderbilt's personal view on taste as expressed in paragraph 5?
- 1 “Insisting that our choices are somehow ‘right’ – whether soft drinks, hockey teams, politicians or faiths – is at the root of a lot of modern misery. How wonderful it would be if we could just let go of the need to rationalize them.” (<http://nationalpost.com>)
 - 2 “If you're wondering why many people can't quite explain their own preferences, that's because humans can be strangers to their own taste.” (<https://www.visioncritical.com>)
- A only 1
 - B only 2
 - C both 1 and 2
 - D neither 1 nor 2
- 1p 14 Wordt er door Felix Gillette kritiek geuit op het boek dat hij hier recenseert?
Zo nee, antwoord “Nee”. Zo ja, noteer het nummer van de alinea waarin dit gebeurt.