

Tekst 8 Miracle off the M5

- 1p 30 What does the writer make clear about UK motorway service areas in paragraphs 1 and 2?
- A They advertise their unique character through their fancy names.
 - B They are increasingly living up to visitors' expectations.
 - C They are intent on improving their business in rural areas.
 - D They are located near well-known and inspiring landmarks.
 - E They usually fail to live up to the expectations of weary travellers.

'This is the second production from Westmorland Ltd' (paragraph 3)

- 1p 31 What can be concluded about this company, judging from paragraphs 3 and 4?
- A They build environmentally-friendly service stations across the UK.
 - B They maximise profit by selling regional produce at motorway stops.
 - C They succeed in making a motorway stop into a pleasurable experience.
 - D They transform old service stations into modern businesses.

- 1p 32 What is Tim Hayward's opinion about the service station, judging from paragraph 7?
- A He appreciates the ambience of its environment and amenities.
 - B He believes it will be attractive to a certain type of foreign traveller.
 - C He is pleased to see it has added extra play zones for children.
 - D He wonders whether it is capable of upholding its high standards.

'it's almost too much to believe' (alinea 8)

Toch plaatst de schrijver ook wat kritische noten.

- 2p 33 Welke **twee** punten van kritiek noemt hij eerder met betrekking tot het eten?
Geef antwoord in het Nederlands.

- 2p 34 Geef van de volgende citaten aan of ze beeldspraak bevatten.

Noteer 'wel' of 'niet' achter elk nummer op het antwoordblad.

- 1 'The names of UK motorway service areas are gorgeously lyrical.'
(alinea 1)
- 2 'The "Farmshop" has a butchery counter selling meat so organic, grass-fed and humanely reared that I swear I saw a kilo of mince that was actually smug.'
(alinea 4)
- 3 'I looked out over the manicured parkland and any reservations evaporated.'
(alinea 8)
- 4 'As I drove on, I watched Gloucester Services diminish in the rear-view mirror and wink out of existence.'
(alinea 10)