

Tekst 6 Weight loss celebs

- 1p 8 What surprised Eva Weissman most about the celebrity weight loss DVD, according to paragraph 1?
- A the exorbitant price customers are willing to pay for a slim waist
 - B the fact that so many people fell for such an obvious hoax
 - C the uncompromising stipulations set out in the agreement
 - D the unhealthy weight fluctuations experienced by the participants
- 1p 9 Which of the following can be concluded from paragraph 2 about celebrity weight loss DVDs?
- A They coax consumers into investing in individual training programmes.
 - B They prey on people who are prone to feel insecure and vulnerable.
 - C They promise remarkable results based on incomplete information.
 - D They tighten the grip of the media on the careers of TV personalities.
- 1p 10 Which of the following fits the gap in paragraph 5?
- A The expectations of their family are driving them up the wall.
 - B The fact that the media hops on is adding insult to injury.
 - C The failure of a 'reality star' is built into the bones of them.
 - D Those who keep out of the limelight are met with ridicule.
- 'It is a very modern downfall' (paragraph 6)
- 1p 11 Which of the following do reality stars lose in the process, according to paragraph 6?
- A their authenticity and sparkle
 - B their impulsiveness and naivety
 - C their self-confidence and poise
 - D their tolerance and sincerity
- 1p 12 How can paragraph 6 in its entirety be characterised?
- A as a conscious exaggeration
 - B as a deliberate anachronism
 - C as an abstract representation
 - D as an explanatory comparison
- 'and onwards the storyline unfolds' (alinea 7)
- 1p 13 In welke twee opeenvolgende alinea's wordt de opkomst en ondergang van reality-sterren **van het begin tot het einde** uiteengezet? Noteer de nummers van deze **twee** alinea's.