

Tekst 3 Books still hold the upper hand

- 1p 5 What does Eliane Glaser say about Pearson in paragraphs 3-5?
- A They are trying to trick schools into replacing books with expensive digital reading devices.
 - B They disguise the fact they are trying to sell their products by pretending to care for the underprivileged.
 - C They increase their profits by manipulating data and promoting flawed research projects.
 - D They monopolise the market with their products by ruining smaller book publishers.

'Books still hold the upper hand' (titel)

- 1p 6 Welke zin in de tekst bevestigt deze uitspraak **voor het eerst**?
Citeer de eerste twee woorden van deze zin.

- 1p 7 How can the tone of this article as a whole be characterised best?
- A as apologetic
 - B as detached
 - C as informal
 - D as irritated
 - E as sarcastic

Tekst 4 Mad Hatter's Tea Party acro-batty fun

- 1p 8 How is *The Mad Hatter's Tea Party* introduced in paragraphs 1-3?
- A as a mind-blowing spectacle meant to entertain all audiences
 - B as an entertaining production with an intellectual approach
 - C as an invigorating event involving various international acts
- 1p 9 Which of the following fits the gap in paragraph 4?
- A we are forever indebted to their creative genius
 - B we are increasingly resistant to their wonders
 - C we are willing to accept the risks the artists run
- 2p 10 Geef aan of de volgende beweringen over *The Mad Hatter's Tea Party* overeenkomen met de inhoud van de tekst.
Noteer 'wel' of 'niet' achter elk nummer op het antwoordblad.
- 1 The performance is faithful to the storyline of a celebrated novel.
 - 2 The lack of a proper framework for the show affects the acting skills of the performers.
 - 3 The stage is set in such a way as to enable performer-spectator communication.
 - 4 It proves that mixing various theatrical elements is rarely a good idea.